

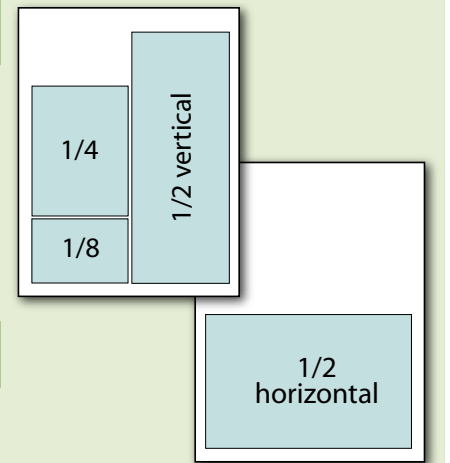
Advertising Rates

A Display ad offers maximum flexibility and exposure and has been proven to be the most effective way to promote your business.

A Marketplace ad is a cost effective way to promote your business. Marketplace ads are displayed on designated pages (or displayed with multiple ads).

Display Ad Rates Prices Per Issue:				
Number of Consecutive Issues:	1	3	6	Dimensions
1/8 Page	\$355	\$330	\$310	3.5" w x 2.34" h
1/4 Page	\$530	\$515	\$500	3.5" w x 4.725" h
1/2 Page Horizontal	\$875	\$830	\$810	7.2" w x 4.75" h
1/2 Page Vertical	\$875	\$830	\$810	3.5" w x 9.125" h
Full Page.....	\$1335	\$1295	\$1265	8.062" w x 10.5" h
1/2 Page Inside Cover	\$1050	\$1000	\$975	7.312" w x 4.75" h
Full Page Inside Cover	\$1600	\$1550	\$1520	8.062" w x 10.5" h
Back Cover (please include 1/4" bleed).....	\$1935	\$1920	\$1900	8.062" w x 10.5" h

Marketplace Ad Rates Prices Per Issue:				
Number of Consecutive Issues:	2	3	6	Dimensions
Single (1/8 page)	\$175	\$160	\$150	3.5" x 2.34"
Double (1/4 page).....	\$350	\$320	\$300	3.5" x 4.725"



Display and Marketplace Ad Requirements: Email or mail CD. We accept Adobe Indesign, Illustrator, Photoshop and PDF files. However, when sending finished ads, we prefer Adobe PDF's as they are the simplest and consistently most accurate. When making a PDF please make sure your colors are CMYK, embed all fonts and make hi-resolution press-quality files. If possible, do not downsample as this makes the file the highest resolution. *Please include 1/4" bleed for full page bleed ads.*

Calendar Listings are used to promote your one-time event or ongoing activity, increasing your exposure and area coverage. They are great economical tools that can help you fill your event, workshop or seminar. Directory Listings are an affordable way to highlight your business or product.

Calendar and Directory Listing Requirements: Submit your Microsoft Word documents via email.

Calendar and Directory Listing Ad Rates: \$25 for up to 25 words. *Each additional word is \$1.00.*

Deadline for ad materials: Submit all ad materials by the 15th of the month 6 weeks prior to publication.

Design Services: Please call for a quote for producing or modifying your ad material.

Web Advertising: Highlights your business, featuring your company logo. A web ad includes your company name, phone number, web address, a business description of 600 characters and your logo (200 x 200 pixels at 72dpi). \$50 per month.

Terms & Payment Method: Check, debit or credit card (Visa, Mastercard, American Express or Discover). All ads must be paid in full when placed or by the ad deadline for each issue (i.e., Payment due no later than September 15th for November/December issue).

